



# Help us Expand our Meter Fleet

Become a Power of Change Meter Sponsor

*A commitment of \$300*

Power of Change Frederick is Frederick, Maryland's newest project to showcase that the 'whole is often greater than the sum of its parts.' Designed to use recycled parking meters as donation stations, contributions of quarters, dimes, nickels, and pennies are collectively gathered to support the many nonprofit organizations in the Frederick community. Together, those donations will have the opportunity to impact and drive real change. This project epitomizes the power of change, both literally and figuratively, and is supported by Federated Charities.

In an effort to grow our fleet of meters (and thus, grow the opportunity to generate impact in Frederick), Power of Change Frederick is looking for community partners to support the project's efforts. Help Power of Change put meters throughout Downtown Frederick!

## Become a Meter Sponsor - Your Commitment

- Help us grow our "fleet" of meters by investing in our ability to purchase Duncan parking meters; allowing us to add more meters to the streets of Frederick.
- Host a meter at a location convenient to your organization to encourage passers-by and customers to drop their spare change permanently or temporarily twice annually (or more, if you'd like!).

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## Sponsorship Benefits

- Recognition on website, marketing materials, social media, and more!
- Premier recognition on your sponsored meter(s); possible artist integration
- Promotion opportunities during meter launches and postings
- Other benefits considered upon your request

Questions? Contact Ashley Waters at [powerofchange@federatedcharities.org](mailto:powerofchange@federatedcharities.org)